Progressive design that’s strikingly unique – and effortlessly cool. Intelligent technologies that help make the most of every drive. Spacious seating for up to 7. Plus, EcoBoost® power. A standard rear view camera. And SYNC® 3 enhanced voice-activated technology that helps you stay connected to what’s important to you. The 2017 Ford Flex combines them all to move you in every way that matters.

On Flex Limited, as long as your smart key is tucked away in your pocket or purse, just one touch of its chrome-finished door handle gets you in. Then, press the brake pedal, push the start button – and get moving. Recall comfort on each drive with a 10-way power, leather-trimmed heated driver’s seat and power-adjustable pedals, both with memory. At your destination, activate the power liftgate any of 4 ways. Life is a Sport. This is your Utility. Be Unstoppable. The 2017 Ford Flex.
PERFORMS. BEYOND EXPECTATIONS.

**ENGINES**

**3.5L EcoBoost**

Get best-in-class* horsepower when equipped with the twin-turbocharged, direct-injection, 3.5L EcoBoost engine. Paired with Intelligent all-wheel drive (AWD) and steering wheel-mounted paddle shifters, this 365 hp EcoBoost delivers spirited performance.

Fuel consumption ratings:
15.7L/100 km city and 11.2L/100 km hwy (18 mpg city/25 hwy), AWD

**3.5L Ti-VCT**

Twin independent variable camshaft timing helps the standard engine produce 287 hp. And with the standard 6-speed SelectShift® automatic transmission, you can shift for yourself or leave its fully automatic operation to Flex. An unconventional blend of style, space and smarts, the 2017 Ford Flex is the modern way to move.

Fuel consumption ratings:
14.7L/100 km city and 10.2L/100 km hwy (19 mpg city/28 hwy), FWD

COMFORTS. WITH ROOM FOR UP TO 7. Flex impresses all around. Up front, there’s a heated steering wheel\(^\text{1}\) for added comfort. Passengers in the 2nd and 3rd rows enjoy best-in-class leg room. In that spacious 2nd row you can choose from a 3-person bench seat or bucket seats\(^1\) with a pass-through to row 3. You can also add a 2nd-row console\(^1\) for more storage, or the refrigerated console\(^1\) for that extra “cool” factor. Plus, all 3 rows can enjoy a view of the sky with the multipanel Vista Roof.\(^2\)

The class-exclusive one-touch PowerFold\(^\text{1}\) and tumble 3rd-row split bench seat with tailgate feature\(^1\) is activated with a button in the rear cargo area. That seat, and either side of the 60/40 split 2nd-row bench seat, can be folded to fit passengers and long cargo items. With 2nd- and 3rd-row seats folded flat, there is over 2,356 litres (83 cu. ft.) of cargo space. Behind the 50/50 split 3rd-row seat, Flex offers up to 566 litres (20 cu. ft.\(^1\)) of cargo space, thanks to the extra room provided by its deep storage well.

Limited with Appearance Package in Dark Earth Grey Leather with Light Earth Grey Perforated Inserts and available equipment. \(^1\)Available feature. \(^2\)Do not drive vehicle when the 3rd row is in the tailgate position. \(^3\)Includes 141.5-litre (5.0-cu ft.) rear cargo storage well. \(^4\)SiriusXM subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca. Data rates may apply.

SiriusXM\(^\text{TM}\) Listen to your favourites all across Canada. Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment. Plus listen anywhere online and on the SiriusXM app.\(^1\)
SYNC 3

In addition to all the voice-activated benefits of SYNC® – placing and answering calls, and controlling music from your devices – you’ll love the easy-to-use interface of SYNC 3. An 8” colour LCD screen displays phone, audio and navigation features. Enhanced voice recognition lets you give simple commands. A capacitive touchscreen includes a convenient swipe feature, as well as pinch-to-zoom functionality within navigation. SYNC 3 also brings you the options of Apple CarPlay™ and Android Auto™.

Voice-Activated Navigation System

Find your destination easily with help from the voice-activated Navigation System. Zoom and scroll through interactive maps complete with available 3-D mapping and receive voice-guided turn-by-turn directions. Easy destination entry helps you locate your favourite restaurants, nearest ATM, closest fuel station and more.

SYNC AppLink

Use your voice to control select compatible mobile apps, thanks to standard SYNC AppLink™.

Siri Seamless Integration

Bring the power of Siri® into Flex with Siri Eyes Free, your paired iPhone® and a long press of the voice recognition button on the steering wheel.

Automatic Updates Over Wi-Fi

Keep SYNC 3 current with the latest software as new updates become available. All you need is a Wi-Fi® connection.

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1 Available feature, “Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. SYNC voice recognition and screens available in English, French and Spanish. Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use.

Google and other third parties are responsible for their functionality. Message and data rates may apply. SYNC AppLink is compatible with select smartphone platforms and requires compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. Requires SYNC 3. Optional Navigation System map updates cannot be received via Wi-Fi; require a separate update. Data rates may apply.
Limited Ruby Red Metallic Tintcoat with Appearance Package and available equipment. Other listed features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. Available feature. BLIS replaces standard integrated blind spot mirrors.

Active Park Assist®
Maintains parallel parking easier by taking the stress away. First, the system can help by identifying parking spots that are the right size. Then, it actually steers Flex into place. All you need to do is follow the on-screen prompts as you control the gear shifter and brake and accelerator pedals.

Adaptive Cruise Control
Helps maintain your choice of speed and preset gap from the vehicle in front of you. It can also alert you to a potential collision if one is detected, adaptive cruise control & forward collision warning with brake support flashes a warning via a heads-up display on the windshield, sounds an alarm, and can pre-charge the brake system to provide full responsiveness when you do brake.

BLIS (Blind Spot Information System)
Notifies you with a light in either sideview mirror if its radar sensors detect a vehicle in the corresponding blind spot. Cross-traffic alert, part of the system, warns you with a beep and a warning light in your sideview mirror if it detects a vehicle approaching either side as you slowly back Flex out of a parking space. Either way, BLIS® with cross-traffic alert help keep you aware of things that may be just out of your line of sight.
STANDARD FEATURES

**Mechanical**
- 4-wheel disc Anti-Lock Brake System (ABS)
- Battery – 12-amp hr
- Battery Management System
- Electric power-assisted steering (EPAS)
- Fuel tank – 70.4-litre capacity
- Suspension – Independent front and rear with stabilizer bars

**Driver-Assist Technology**
- Automatic headlamps
- Reverse Sensing System
- SYNC® Voice Recognition Communications and Entertainment System with 4.2" colour LCD screen in centre stack, 911 Assist®, AppLink™, and 1 smart-charging USB port

**Seating**
- Front – Bucket seats
- Rear – 2nd-row 60/40 split fold-flat bench with autofold function on 40 section
- Rear – 3rd-row manual fold-in-floor 50/50 split bench seat
- 4-way adjustable front head restraints

**Interior**
- Accessory delay for power features
- Cabin air filter
- Centre console – 1st-row with armrest, storage and 2 cupholders
- Coat hooks in 2nd row (2)
- Cruise control
- Cupholders (10)
- Flooring – Carpeted floor mats in 1st and 2nd rows
- Grab handles – Front-passenger (1) and B-pillar (2)
- Grocery bag hooks in cargo area
- Lighting – 1st-, 2nd- and 3rd-row dome/map lights
- Locking glove compartment
- Locks – Power door with autolock
- Map pockets in 1st-row seat backs
- Mirror – Auto-dimming rearview
- Overhead console with sunglasses holder
- Power outlets – 12-volt powerpoints accessible in all rows (4)
- Reading lights for 2nd- and 3rd-row passengers
- Shifter knob – Leather-wrapped
- Steering column – Manual-tilt/-telescoping
- Steering wheel – Leather-wrapped with cruise, audio and 5-way controls
- Visors – Driver and front-passenger with illuminated vanity mirrors

**Exterior**
- Bumpers – Body-colour
- Easy Fuel® capless fuel filler
- Exhaust tips – Dual bright
- Mirrors – Heated sideview
- Rear-window defroster
- Window – Privacy glass (rear doors, rear quarter windows and liftgate window)
- Wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

**Safety & Security**
- Airbags – Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Airbags – Front-seat side
- Airbags – Safety Canopy® System with side-curtain airbags and rollover sensor
- 3-point safety belts for all seating positions
- AdvanceTrac® with RSC® (Roll Stability Control™) and traction control
- Belt-Minder™ front safety belt reminder
- Child-safety rear door locks
- Illuminated Entry System
- LATCH – Lower Anchors and Tether Anchors for Children (2 for 2nd row and 1 for 3rd row)
- MyKey®
- Perimeter alarm
- Rear view camera
- Remote Keyless Entry System with integrated key transmitter remotes (2)
- SecuriCode™ invisible keypad
- SecuriLock® Passive Anti-Theft Engine Immobilizer System
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

**MODELS**

**WHEELS**

- **SE**
  - 17" Sparkle Silver-Painted Aluminum
    - Standard: SE
  - 18" Sparkle Silver-Painted Aluminum
    - Standard: SEL

- **SEL**
  - 20" Polished Aluminum
    - Optional: Limited

- **LIMITED**
  - 20" High-Gloss Black-Painted Aluminum
    - Included Appearance Package

**ENGINES/ESTIMATED FUEL CONSUMPTION RATINGS**

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Horsepower</th>
<th>Torque</th>
<th>Fuel Efficiency (Combined)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.5L Ti-VCT V6</td>
<td>287hp @ 6,500 rpm</td>
<td>254 lb-ft @ 4,000 rpm</td>
<td>9.4L/100 km (28 mpg)</td>
</tr>
<tr>
<td>3.5L EcoBoost® V6</td>
<td>365hp @ 5,500 rpm</td>
<td>350 lb-ft @ 3,500 rpm</td>
<td>11.8L/100 km (23 mpg)</td>
</tr>
</tbody>
</table>

*Always wear your safety belt and secure children in the rear seat. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. Horsepower and torque ratings achieved with 91-octane fuel.*
**BUILD YOUR FLEX**

**O O O**

**Orientation**

**Front – 6-way power driver’s seat with manual lumbar and recline**

**P P P**

**Protection & Safety**

**Driver-Assist Technology**

**Adaptive cruise control & forward collision warning with brake support**

**SYNCTM 3 with 8 colour LCD capacitive touchscreen in centre stack with wading capability, 911 Assist® and 2 smart-charging USB ports**

**Wipers – Rain-sensing windshield**

**Heated seats; n/a with 300A**

**Rear – 2nd-row 40/40 reclining bucket seats**

**SiriusXM® with 6-month prepaid subscription**

**Roof rack – Black side rails**

**SE**

**Toning**

**Roof rack – Silver side rails**

**Equipment Groups & Packages**

**Equipment Group 201A – Includes all content of 301A + power liftgate**

**Power Group 302A – Includes all content of 201A + power-adjustable pedals with memory + BLIS (Blind Spot Information System) with cross-traffic alert + 1st- and 2nd-row leather-trimmed seating with memory driver seat + sideview mirrors with memory and security approach lights + Premium audio system with 7 speakers**

**Equipment Group 304A – Active park assist + adaptive cruise control & forward collision warning with brake support + 10-way power heated and cooled front seats + 3rd-row 50/50 split bench seat with one-touch PowerFold and tumble with tailgate feature + heated steering wheel + power liftgate + telescooping steering column + 20” polished aluminum wheels with P255/45R20 all-season BSW tires**

**Appearance Package**

**Cargo Versatility Package includes 1st- and 2nd-row all-wheel drive floor mats; Silver roof-rack side rails; and Class III hitch receiver with 4,500-lb. (2,041-kg) rating; 7-4/4-jaw pin harness, engine oil cooler and trailer sway control**

**Class III Trailer Tow Package includes Class III hitch receiver with 4,500-lb. (2,041-kg) rating; 7-4/4-jaw pin harness, engine oil cooler and trailer sway control**

**Dimensions**

**Exterior mm (in.)**

**Wheelbase**

**2,995 (117.9)**

**Length**

**5,125 (201.8)**

**Height – Excluding options**

**1,726 (68.0)**

**Height – Including options**

**1,760 (69.3)**

**Width – Excluding mirrors**

**1,927 (75.9)**

**Width – Including mirrors**

**2,256 (88.4)**

**Width – Mirrors folded**

**2,035 (80.1)**

**Interior mm (in.)**

**Front seat 1st/2nd/3rd Row Headroom**

**1,061 (41.8/)**

**1,029 (40.5)/982 (38.7)**

**Leg room**

**1,082 (42.6)/**

**1,129 (44.3)/947 (37.3)**

**Hip room**

**1,409 (55.5)/**

**1,398 (55.0)/1,044 (41.1)**

**Shoulder room**

**1,483 (58.4)/**

**1,479 (58.1)/1,290 (50.8)**

**Capacities**

**Litres (cu. ft.)**

**Passenger volume**

**4,412 (155.8)**

**Cargo volume behind 1st row**

**2,355 (83.2)**

**Cargo volume behind 2nd row**

**1,224 (43.2)**

**Cargo volume behind 3rd row**

**566 (20.0)**

**Fuel tank litres**

**70.4**

**Max. towing lbs. (kg)**

**4,500 (2,041)**

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*The active park assist activation button replaces a 12-volt powerpoint. HD Radio reception may not be available in all areas. Restrictions may apply. See your Ford of Canada Dealer for details.*

*Ford Limited Accessory “Always wear your safety belt and secure children in the rear seat.” Roof rails are black when Cargo Versatility Package is ordered with Appearance Package. Cargo and load capacity limited by weight distribution. +Includes 145.5-litre (5.0-cu.-ft.) rear cargo storage well. Maximum weight shown is for properly equipped vehicle with required equipment and a 58 kg (120-lb.) d. x. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford of Canada Dealer.*

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*Comparisons based on competitive models (class is Large Utility based on Ford segmentation), publicly available information and Ford certification data at the time of printing. Some features discussed may be optional. Vehicles may be shown with optional equipment. Features may vary with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Ford Motor Company of Canada, Limited, makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, completeness, the operation of the information, materials, content, availability, and products. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change products, specifications, pricing and equipment at any time without incurring obligations.*
**EXTERIOR & INTERIOR CHOICES**

<table>
<thead>
<tr>
<th>Exterior</th>
<th>SE</th>
<th>SEL</th>
<th>LIMITED</th>
<th>CONTRASTING-TONE ROOF*</th>
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</tr>
</thead>
<tbody>
<tr>
<td>White Platinum Metallic Tri-coat</td>
<td>3 4 5 6 7</td>
<td>7 8 9</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oxford White</td>
<td>1 2</td>
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<td>7 8 9</td>
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<tr>
<td>Ingot Silver Metallic</td>
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<td>7 8 9</td>
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<tr>
<td>White Gold Metallic</td>
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<tr>
<td>Ruby Red Metallic Tinted Clearcoat</td>
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<tr>
<td>Burgundy Velvet Metallic Tinted Clearcoat</td>
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<td>7 8 9</td>
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<tr>
<td>Blue Jeans Metallic</td>
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<td>3 4 5 6 7</td>
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<td>Magnetic Metallic</td>
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<tr>
<td>Shadow Black</td>
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<td>3 4 5 6 7</td>
<td>7 8 9</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Ford Protect plans. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Protect plan. Ford Protect offers you protection against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your Ford Protect plan with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus eight wear items. Ask your dealer for a Ford Protect plan, the only service contract backed exclusively by Ford and honoured at all Ford Lincoln dealerships.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.

Ford Original Accessories that are properly installed by the authorized Dealer that sold the accessory will be warranted for whichever provides you the greatest benefit: 24 months/unlimited distance, or the remainder of your 3-year/60,000-km New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details and/or a copy of all limited warranties.

For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre 1-877-636-7346.

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

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