Our commitment to you: Peace-of-Mind Protection
• Basic Coverage: 3 years/60,000 km
• Powertrain Limited Warranty: 5 years/100,000 km
• Corrosion Perforation Warranty: 5 years/unlimited distance
• Roadside Assistance: 5 years/100,000 km

Under your New Vehicle Limited Warranty, the following Focus Electric components are covered against defects in factory-supplied material or workmanship for 8 years or 160,000 km (whichever occurs first) from the original warranty start date: High-voltage battery packs, high-voltage charger, DC/DC converter, Electric Drive Module Assembly (includes electric motor and gear box), trans range and charge cord.

See your Owner’s Guide for important tips on how to maximize the life and capacity of the lithium-ion battery.

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.

Ford Original Accessories that are properly installed by the authorized Dealer that sold the accessory will be warranted for whichever provides you the greatest benefit: 24 months/unlimited distance, or the remainder of your 3-year/60,000 km New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford of Canada Dealer for details and/or a copy of all limited warranties.

For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre 1-877-636-7346. Comparisons based on competitive models (class is Small Electric Cars), publicly available information and Ford certification data at the time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an ‘as-is’ basis and could include technical, typographical or other errors. Ford Motor Company of Canada, Limited reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.
100% electric. Including its new look.

Restyled in the rear, as well as inside, the 2015 Ford Focus Electric is ready to put a charge in your commute.

There’s no more waiting for gas. No oil changes. Zero CO₂ emissions. Just guilt-free fun in a 5-passenger, all-electric vehicle with an outstanding 2.1L/100 km (135 MPGe) city fuel efficiency rating.¹ Combining its 23-kWh, advanced lithium-ion battery with an innovative liquid-cooling system and 107-kW electric motor, Focus Electric has an all-electric driving range of up to 122 kilometres.¹

¹Estimate based on Government of Canada approved test methods. Actual results will vary. L/100 km is the Government of Canada equivalent measure of gasoline fuel efficiency for electric mode operation. Actual driving range varies with conditions such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age.
With the 2015 Focus Electric, blue means “go.” As it recharges, the driver-side LED-illuminated charge port lights in quadrants. When the ring is fully blue, you’re fully charged and ready to go.

**Good. Clean. Fun.**

**Immediate responsiveness** is delivered by a single-speed transmission designed for use with the all-electric motor. **Accelerate through corners** and Torque Vectoring Control seamlessly enhances your hold on the road. Factor in the numerous steering, handling and braking components shared with the intensely fun-to-drive gas-powered Focus, and you’re in for a seriously electrifying experience.

**Its smooth acceleration** will have you hooked, all the way up to highway speeds. Press the accelerator and Focus Electric puts 100% of its available torque at your disposal.

Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
Track your efficiency. On many fronts.

The next-generation SmartGauge™ with EcoGuide® helps you get the most from every drive. Monitor your instantaneous energy use and see how it relates to your overall energy budget. Customize information with MyView. Access energy history, track performance, and even see the amount of gas you saved by driving electric.

Listen to your favourites all across Canada with SiriusXM®. Your 6-month prepaid subscription gets you the best in audio entertainment, including commercial-free music from every genre, world-class news, sports, comedy and entertainment.

Deliver hands-free calls, music and more with voice-activated SYNC® with MyFord Touch™. Once paired with your phone, it can download your contacts and play Bluetooth®-streaming music with simple voice commands. Or, plug in your MP3 player, USB or iPod® to listen to your favourite artist or podcast. SYNC also features 911 Assist® with GPS reporting. MyFord Touch adds an 8" colour LCD touch screen and more. The standard voice-activated Navigation System includes interactive maps you can zoom or scroll, complete with 3D landmarks.

Available equipment.
Eco-responsible comfort.

With seating for up to 5, the 2015 Focus Electric features a restyled interior that includes a new climate control panel, floor console with adjustable cupholders and revised seat trim. Equally important, though, is what hasn’t changed.

Environmentally conscious cloth seats are the first in the industry made with REPREVE® yarn – a sustainable fabric produced from recycled content that helps offset the production of new raw materials, saving energy and resources.

Soy-based foam in the seat cushions and seat backs helps conserve limited natural resources and reduce CO₂ emissions during production as compared to petroleum-based foam.

100% recycled polyester material is used in the floor carpet – yet another element inside Focus Electric designed with the future in mind.
Organize with efficiency.

On multiple levels. Whether you’re parking at the market or loading supplies for the garden, stay organized on the go with the versatile Cargo Management System. With it, you have 2 tiers of covered storage to keep your personal belongings out of sight.

A sturdy, carpeted shelf creates the upper level. The lower level consists of a large central bin flanked by 2 smaller ones. And when you need to maximize space, the system and cargo area cover are easily removable.

To make room for longer items, the 60/40 split rear seat allows you to fold one side down for cargo while leaving the other upright for passengers.

Helping you get in perfect position, a standard rear view camera makes it easy to park and load. Shift Focus Electric into Reverse and an image of what’s behind the vehicle is shown on the SYNC® with MyFord Touch™ 8” colour LCD screen that centres the instrument panel.


Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
Strengthen your peace of mind.

With the same Trinity front-crash structure and SPACE (Side Protection And Cabin Enhancement) Architecture as the gas-powered Focus, over 55% of the Focus Electric body structure is made from high-strength and ultra-high-strength steel.

The energy-absorbing crash structure includes a frontal-impact absorption beam, decoupling mounts for the electric motor, and rails designed to transfer impact forces to the roof and away from the passenger compartment.

Engineered to manage crash energy, SPACE Architecture® includes lateral floor reinforcement structures and door reinforcements.

An added measure of handling confidence is derived from standard AdvanceTrac® ESC (electronic stability control). Constantly monitoring road conditions and driver input, the system can automatically adjust engine power and apply the brakes to help keep all 4 wheels of Focus Electric firmly planted.

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate drive input for the conditions.
Full charge ahead.

In town. While running errands. Thanks to a rapidly expanding network of public charging stations, you can plug in and recharge your Focus Electric – whenever it’s needed.

Recharge at home in just 3.6 hours using a Ford recommended 240V home charging station. These weather-resistant, portable charging stations are easy to take with you if you decide to relocate. A hard-wired station is also available for your convenience. Please see your Ford of Canada Dealer to help facilitate a professional installation.

Recharge as you drive with our Regenerative Braking System, which captures brake energy and uses it to help charge the battery and extend your range. A brake coach screen in the instrument cluster helps optimize your use of the system.

Easily monitor and schedule charging with the MyFord™ Mobile app and myfordmobile.com website. Both give you charge status updates and feature a charging station locator powered by PlugShare. Set a departure time and cabin temperature while Focus Electric is plugged in, and a preconditioned cabin temperature is achieved by drawing power from the charging station rather than the battery.
Focus Electric Specifications

**Mechanical**
- 107-kW electric motor
- 1-speed automatic transmission
- 23-kWh liquid-cooled/heated lithium-ion battery
- 120-volt convenience charging cable
- 4-wheel disc Anti-Lock Brake System (ABS)
- Electric power-assisted steering
- Front-wheel drive (FWD)
- Regenerative Braking System

**Seating**
- 5-person seating
- 6-way manual driver’s seat
- 2-way manual front-passenger seat
- 60/40 split rear seat

**Interior**
- Ambient lighting
- Audio System from Sony® with 9 speakers
- Auto-dimming rearview mirror
- Cabin air filtration system
- Cargo Management System
- Centre console with armrest, storage and 2 cupholders
- Cruise control
- Dual-zone electronic automatic temperature control
- Illuminated Entry System
- Illuminated Visor Vanity Mirrors
- Intuitive Access with push-button start
- Manual tilt/telescoping steering column
- MyFord™ Mobile app with 5-year service agreement
- Overhead console
- Power door locks
- Power windows with one-touch up/down feature
- Rear-window defroster
- Remote start with cabin preconditioning
- Safety Belt Reminder System
- Safety Belt Pretensioners
- Safety Belt Usage Sensors
- Security System
- Standard Features
- Estimated Fuel Consumption Ratings
- Dimensions
- Available Options & Package

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**Battery**
- 23-kWh liquid-cooled/heated lithium-ion battery

**Motor**
- 107-kW electric motor
- Horspower/torque equivalent: 143 hp/181 lb.-ft.

**2015 Estimated Fuel Consumption Equivalent**
- 2.1L/100 km city and 2.4L/100 km hwy
- 135 MPGe city and 118 MPGe hwy

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**Estimated Fuel Consumption Ratings**
- 2.1L/100 km city and 2.4L/100 km hwy
- 135 MPGe city and 118 MPGe hwy

**Dimensions**
- Wheelbase 2,649 (104.3)
- Length 4,392 (172.9)
- Height 1,478 (58.2)
- Width 1,814 (71.8)
- Interior Dimensions
  - Headroom 973 (38.1)/963 (37.9)
  - Shoulder room 1,412 (55.6)/1,364 (53.7)
  - Legroom 1,064 (41.9)/843 (33.2)

**Car Capacities**
- Luggage capacity 411 (14.5)
- Total interior volume 2,979 (105.2)
- Passenger volume 2,568 (90.7)

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**Light Stone leather trim with available equipment.**
- Rear view camera.
- Ambient lighting.
- Centre console media hub.

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Always wear your safety belt and secure children in the rear seat. Energy consumption ratings based on Government of Canada approved test methods. Actual results will vary.

1L/100 km is the Government of Canada equivalent measure of gasoline fuel efficiency for electric mode operation.
Exteriors
This helpful guide is intended for selecting an exterior colour – not features, options or a trim/level.

<table>
<thead>
<tr>
<th>Exteriors</th>
<th>Interiors</th>
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<tbody>
<tr>
<td>White Platinum Metallic Tri-coat</td>
<td>Medium Light Stone Cloth – Standard</td>
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<td>Oxford White</td>
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<tr>
<td>Ingot Silver Metallic</td>
<td>Light Stone Leather – Available</td>
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<tr>
<td>Tectonic Metallic</td>
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<tr>
<td>Ruby Red Metallic Tinted Clearcoat</td>
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<td>Blue Candy Metallic Tinted Clearcoat</td>
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<td>Performance Blue Metallic</td>
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<tr>
<td>Magnetic Metallic</td>
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<tr>
<td>Tuxedo Black Metallic</td>
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</tbody>
</table>

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options. Additional charge.

SE Hatchback in Ruby Red Metallic Tinted Clearcoat accessorized with side window deflectors, lower bodyside graphics, rear spoiler winglets, moulded splash guards, and roof mounted crossbars by THULE®.

Ford Licensed Accessory.

SE Hatchback in Ruby Red Metallic Tinted Clearcoat accessorized with side window deflectors, lower bodyside graphics, rear spoiler winglets, moulded splash guards, and roof mounted crossbars by THULE®.

Charge door decal
Charge cord bag by THULE®
All-weather floor mats
Full vehicle cover

Exterior
Ford custom graphics®
Racks and carriers®
Rear bumper protector
Rear spoiler

Interior
Ash cup/coin holders
Cargo organizers
Carpeted floor mats
Door sills plates
Tablet cradle®

Electronics
Bumper-mounted warning sensor®
Pedestrian alert kit
Vehicle Security System

Wheels
Wheel lock kit