CONSIDER A NEW PERSPECTIVE. There is a vehicle made to take you on the most memorable of journeys. It comes from an unexpected place, and promises to take you to so many more.

It is the 2014 Lincoln MKZ. From the Lincoln Motor Company.
Open to possibilities.

Life is full of opportunities, challenges and adventures that bring the chance for new experiences. With MKZ, you see things in a whole new way. A class-exclusive, fully retractable panoramic roof makes things brighter with the simple touch of a button. The retractable, all-glass roof slides back on uniquely designed tracks. So open yourself up to something new. You’ll be amazed at what unfolds.
Nothing stands in your way.

You appreciate things that challenge the conventional and do things differently. MKZ does too. It’s evident in the way it’s designed around what isn’t there, rather than what is. Like a standard push-button transmission that takes the place of an intrusive shifter knob and opens up an already spacious interior, and a graceful centre console that complements the cabin instead of constricting it. Interior lighting – on door locks, reading lamps and door sills – that’s soft and subtle where it needs to be. Because you should never let anything stand in your way.
A MEANINGFUL CONNECTION.

Life is marked by relationships, those connections that give you a sense of being. With MKZ, you feel it in intuitive technology, like SYNC® with MyLincoln Touch™ with vibrant, colour-coded graphics and an 8” high-res screen that springs to life with a simple touch or simply the sound of your voice. You hear it in turn-by-turn directions from the Navigation System° to your favourite coffee shop, and in your favourite music — played at your request through the 14 strategically placed speakers of the THX® II Certified Audio System.° And you know this is unique, just like you.
A WISE CHOICE.

With MKZ, choose to make the drive your own. Whether it’s the 240 horsepower\(^1\) of the standard 2.0L EcoBoost\(^\text{®}\) or the 300 horsepower of the V6,\(^2\) both engines are finely tuned for commanding performance and the power to do things your way.
THE BEST OF BOTH WORLDS. WHILE TAKING CARE OF OURS.

With MKZ Hybrid, you get it all. A state-of-the-art lithium-ion battery for more power, less weight than its predecessor, and up to 100 km/h in electric mode. A 2.0L Atkinson-cycle engine that’s engineered to give you best-in-class1 fuel efficiency of 4.2L/100 km city and 4.3L/100 km hwy.2 And SmartGauge™ with EcoGuide for coaching and guidance to help you get the most from your drive. Eco-conscious, equally luxurious, and better than you ever imagined.
A hands-on experience.

Touch is one of the most powerful senses. With MKZ, this is evident in the feel of the heated, leather-trimmed front seats that are crafted and finished with double-stitched seams, and contoured and adjustable in 10 ways. It shows in touch screens that light up with the swipe of a finger, intuitively adjusting your sound and temperature. You feel it in rich woods and aluminum finishes that are sleek to the touch and beautiful to look at. Every touch is a new experience.
LASTING IMPRESSION.

A dazzling smile, a contagious laugh, or a confident walk? What makes you take notice of someone or something? With MKZ, it’s the dramatic detailing highlighted in the tasteful accents of sculpted chrome door handles, a classic chrome split-wing grille, and bright dual exhaust outlets. In LED headlamps that light your path and automatically adjust from high beams to low when they detect oncoming cars. And in tail lamps distinctively designed to catch the attention of other drivers – in more ways than one. One look, and you’ll know this is worth remembering.
Trust your instincts – and ours.

Confidence is a powerful thing earned with experiences. Especially the unexpected ones, like when a curve suddenly unfolds before you. MKZ with Lincoln Drive Control delivers enhanced handling and steering with the use of sensors that constantly read the road and your driving input, adjusting all 4 wheels independently, giving you the best response. Experience it for yourself.
Guidance when you need it.

We could all use a little help sometimes and MKZ delivers it with active park assist. Ultrasonic sensors locate an appropriate parking space, then MKZ steers into it for you. All you have to do is shift gears, and control the brakes and accelerator as needed. A Forward Sensing System helps guide you clear of the vehicle parked in front of you. Guidelines and full-colour video from the rear view camera show you traffic that is crossing behind you and help you back up safely. It’s about getting what you need right when you need it.
IN THE KNOW.

How far away is it? Am I too close? MKZ helps answer these questions with adaptive cruise control that detects the vehicle in front of you, then adjusts your speed to maintain a preset gap. BLIS® (Blind Spot Information System) can alert you to objects in your blind spot, and allow you to change lanes with confidence. The Lane-Keeping System offers a gentle nudge or shudder of the wheel to let you know if you are drifting out of your lane. MKZ – it’s worth knowing.

Available equipment shown. Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver’s judgment.

Available feature.
THERE IS ONLY ONE YOU. Find beauty in things others fail to notice. Realize that experiences can take you further than any possessions. Figure out what is important to you and embrace it. It’s how the 2014 Lincoln MKZ was designed, and it’s apparent in everything it offers. Like intuitive technology that seamlessly connects you to your world, and a distinctive exterior that sets it apart as different, and you as unique.
Powertrains

Engines

Standard FWD

2.0L EcoBoost® 4-cylinder turbocharged direct-injection
240 hp @ 5,500 rpm¹
270 lb.-ft. of torque @ 3,000 rpm¹
Estimated Fuel Consumption²
FWD 9.2L/100 km city and 5.9 hwy (31 mpg city/48 hwy)

Transmission

6-speed SelectShift® automatic transmission with paddle activation

Available AWD³

3.7L Ti-VCT 24-valve aluminum V6
300 hp @ 6,500 rpm
277 lb.-ft. of torque @ 4,000 rpm
Intelligent AWD
Estimated Fuel Consumption²
AWD 11.6L/100 km city and 7.8 hwy (24 mpg city/36 hwy)

Transmission

6-speed SelectShift automatic transmission with paddle activation

MKZ Hybrid

Includes select content of Standard Features, plus:

Standard FWD

2.0L IVCT Atkinson-cycle 4-cylinder engine with permanent-magnet AC-synchronous electric motor
188 total system net hp
129 lb.-ft. of torque @ 4,000 rpm
State-of-the-art lithium-ion battery
Estimated Fuel Consumption²
FWD 4.2L/100 km city and 4.3 hwy (67 mpg city/66 hwy)

Brakes

Regenerative Braking System

Interior Additions

110-volt power outlet
SmartGauge™ with EcoGuide Instrument cluster

Transmission

Electronically controlled continuously variable transmission (eCVT)

Dimensions

4,930 mm (194.1") Length
2,850 mm (112.2") Wheelbase
1,908 mm (75.1") Width (mirrors folded)
2,116 mm (83.3") Width (including mirrors)
1,478 mm (58.2") Height
Head room in the front/rear
963 mm (37.9")/927 mm (36.5")
Shoulder room in the front/rear
1,461 mm (57.7")/1,405 mm (55.3")
Leg room in the front/rear
1,125 mm (44.3")/940 mm (37.0")
Passenger volume
2,730 litres (96.4 cu. ft.)
Cargo volume
436 litres (15.4 cu. ft.) MKZ
326 litres (11.5 cu. ft.) MKZ Hybrid
Total interior volume
3,166 litres (111.8 cu. ft.)
3,044 litres (107.5 cu. ft.) MKZ Hybrid

Standard Features/Premier

Powertrain

Hill start assist, Battery Management System, and engine block heater (optional on MKZ Hybrid and 3.7L engine)

Brakes

Anti-Lock Brake System (ABS), electronic brakeforce distribution (EBD), electronic parking brake, and power 4-wheel disc brakes with ventilated rotors

Driving Dynamics

Lincoln Drive Control featuring continuously controlled damping (CCD) suspension, electric power-assisted steering (EPAS), and active noise control on MKZ (active noise cancellation on MKZ Hybrid); and Torque Vectoring Control

Exterior

18" premium painted aluminum wheels and P245/45R18 all-season tires; adaptive light-emitting diode (LED) headlamps; LED accent lamps; LED tail lamps; Lincoln split-wing grille; stainless steel dual exhaust system with bright outlets; power, heated, body-colour sideview mirrors with integrated blind spot mirrors, security approach lamps and integrated turn signals; chrome inserts on door handles; solar-tinted laminated front-door and windshield glass; soft-close trunk; and Easy Fuel® capless fuel filler

Interior Design and Conveniences

5-passenger seating; 12-volt powerpoints (3); 10-way power, heated driver and front-passenger seats with 2-way power lumbar and driver’s side memory feature; 60/40 split fold-flat spring-assisted rear seat; accessory delay for power features; dual-zone electronic automatic temperature control; front centre floor console with armrest, storage and 2 cupholders; genuine wood accents on the instrument panel in brown swirli walnut or Prussian burl; Illuminated Entry System with theatre-dimming feature; leather-wrapped steering wheel; and map pockets on front seat backs

Instrumentation and Driver Controls

Push-button shift; auto-dimming rearview mirror; Intelligent Access with push-button start (2 integrated key transmitter remotes); Sync® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with configurable 10.1" colour LCD screen (two 4.2" LCD screens on MKZ Hybrid); 8" LCD touch screen in centre stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks; power windows with one-touch-up/down for all 4 windows with driver and front-passenger global open; Remote Start System; and steering wheel-mounted controls for cruise, audio and MyLincoln Touch.

¹Figures achieved using 93-octane premium fuel.
²Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings.
³Not available on Premier.
Audio Communication Systems
Lincoln Premium Sound System with AM/FM stereo, single-CD player, MP3 capability and 11 speakers; and SiriusXM® Satellite Radio, which includes SiriusXM® Satellite receiver, low-profile antenna and 6-month prepaid subscription

Safety and Security
Personal Safety System™ for driver and front passenger with dual-stage front airbags,1 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; AdvanceTrac® ESC (electronic stability control) with Curve Control, anti-theft perimeter alarm; Belt-Minder™ front safety belt reminder; brake-actuated traction control; child-safety rear door locks; driver and front-passenger knee airbags; emergency glow-in-the-dark, in-trunk release handle; front-seat side airbags3; LATCH (Lower Anchors and Tether Anchors for Children); MyKey® power door locks; SecuriCode™ invisible keypad; SecuriLock® Passive Anti-Theft Engine Immobilizer System; side-curtain airbags1 with rol-fold technology; SOS Post-Crash Alert System™; and Tire Pressure Monitoring System (excludes spare)

Available Equipment Groups

Select Includes content of Premier, plus:
- Rear view camera, leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl, ambient lighting, Reverse Sensing System, and auto-dimming driver’s sidemirror

Reserve Includes content of Select, plus:
- Voice-activated Navigation System; BLIS® (Blind Spot Information System) with cross-traffic alert2; power decklid with full up/down functionality; cooled, perforated driver and front-passenger seats; and power-tilt/telescoping steering column

Preferred Requires single-panel power moonroof or retractable panoramic roof Includes content of Reserve, plus:
- 3.7L Ti-VCT V6 engine and all-wheel drive (AWD) (not available on hybrid); 19” polished aluminum wheels with painted pockets; heated steering wheel; heated rear outboard seats; premium floor mats; 110-volt power outlet (standard on Lincoln MKZ Hybrid); and THX® II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, and 14-channel amplifier with 700 watts of maximum power

Technology Requires Reserve or Preferred
- Adaptive cruise control and collision warning with brake support, active park assist with Forward Sensing System, Lane-Keeping System, auto high-beam headlamps, and rain-sensing windshield wipers

Aluminum Trim Not available on Premier; requires Charcoal Black interior

Available Equipment
19” 10-spoke polished aluminum wheels Requires Select or Reserve
19” 18-spoke polished aluminum wheels Requires Select or Reserve; not available on MKZ Hybrid
18” summer compound tires3 MKZ Hybrid only; not available on Preferred

All-weather floor mats
Inflatable rear outboard safety belts
Multi-contour front seats with Active Motion® Requires Reserve or Preferred

Power rear sunshade Requires Preferred; not available with retractable panoramic roof

Premium floor mats Requires Select or Reserve
Retractable panoramic roof Requires Reserve or Preferred

Single-panel power moonroof Not available on Premier

THX II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, and 14-channel amplifier with 700 watts of maximum power Requires Reserve

Available Lincoln Custom Accessories
All-weather and carpeted floor mats
Ash cup/coin holder with or without lighter element
Bumper-mounted warning sensor systems4
Cargo organizer and protector
Full vehicle cover by Covercraft64
Rear bumper protector
Side window deflectors
Wheel lock kit

1Always wear your safety belt and secure children in the rear seat. 2BLIS replaces standard integrated blind spot mirrors. 3Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires. 4Lincoln Licensed Accessory. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca. 5SiriusXM, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. 6THX and the THX logo are registered in the U.S. and other jurisdictions. All rights reserved.
18" Premium Painted Aluminum
Premier, Select or Reserve

19" Polished Aluminum with Painted Pockets
Preferred

19" 18-Spoke Polished Aluminum
Optional on Select or Reserve

19" 10-Spoke Polished Aluminum
Optional on Select or Reserve

Not available on MKZ Hybrid.

Competitive comparisons are based on 2013 competitive models, publicly available information and Ford data at the time of printing of the 2014 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2014 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is your best source for up-to-date information. Lincoln, Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local Lincoln Dealer or lincoln.ca for complete vehicle details.

Ford Credit Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your local Lincoln Dealer for details or check us out at fordcredit.ca.

Ford Extended Service Plan Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with the Lincoln Maintenance Protection Plan (LMPP), which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your local Lincoln Dealer for details.

Lincoln Limited Warranties Your 2014 Lincoln MKZ comes with a 4-year/80,000-km Basic Warranty. Your Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer. See your local Lincoln Dealer for details.

Lincoln, Ford Motor Company of Canada, Limited warrants that its authorized Dealers will repair or replace any Genuine Lincoln Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 48-month/80,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer’s limited warranty. The warranty coverage will vary by accessory manufacturer. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Lincoln, Ford Motor Company of Canada, Limited, engineering requirements. Contact your local Lincoln Dealer for details regarding the accessory manufacturer’s limited warranty and/or for a copy of the LLA product limited warranty offered by the accessory manufacturer.
1. Platinum Dune Metallic Tri-coat
2. Tuxedo Black Metallic
3. Smoked Quartz Metallic Tinted Clearcoat
4. Dark Side Metallic
5. Ingot Silver Metallic
6. Sunset Metallic
7. Ruby Red Metallic Tinted Clearcoat
8. White Platinum Metallic Tri-coat
9. Sterling Grey Metallic
10. Ice Storm Metallic

A. Charcoal Black Leather with Aluminum trim or Brown Swirl Walnut
B. Light Dune Leather with Prussian Burl Wood or Brown Swirl Walnut
C. Hazelnut Leather with Prussian Burl Wood

1 Additional charge. 2 Hybrid only. 3 Available feature. Colours are representative only. Non-perforated leather is standard on Premier and Select.