### Lincoln Technology, Defined

#### CLASS-EXCLUSIVE FEATURES

In its class, only Lincoln MKZ offers: Standard push-button shift, 10.1” LCD instrument cluster screen, LED headlamps, SecuriCode™ invisible keypad and Easy Fuel® capless fuel filler; available retractable panoramic roof and inflatable rear safety belts.

#### ACTIVE PARK ASSIST¹

Steers the vehicle into the space, without the need to touch the steering wheel. The driver controls the accelerator and brakes. The system uses ultrasonic sensors and electric power-assisted steering (EPAS) to identify a space and position the vehicle for parallel parking. The system calculates the optimal steering angle and guides the vehicle into a parking spot. Instructions on the message center coach the driver during the maneuver.

#### ADAPTIVE CRUISE CONTROL/ FORWARD COLLISION WARNING WITH BRAKE SUPPORT¹

Maintains a preset speed without having to work the brake and accelerator pedals, and uses advanced radar technology to scan ahead and adjust the speed to adapt to the vehicle in front. The desired gap can be set to 4 unique settings. If forward collision warning with brake support detects a potential collision, the system flashes a warning across the windshield, sounds an alarm, then precharges the brakes and increases brake-assist sensitivity to provide full responsiveness when the brakes are applied.

#### BLIS® (BLIND SPOT INFORMATION SYSTEM)²

Helps detect a vehicle entering the blind spot with sensors in the rear quarter panels. A warning light in the corresponding sideview mirror illuminates and remains on until a vehicle is no longer detected in that blind spot.

#### CROSS-TRAFFIC ALERT¹

Monitors a space up to 45° from either side of the vehicle whenever it is in Reverse. When cross traffic approaches, an audible alert sounds, a message is displayed in the message center, and a warning light illuminates in the corresponding sideview mirror.

#### INFLATABLE REAR SAFETY BELTS¹

Located on the rear outboard seating positions, the inflatable rear safety belts combine attributes of traditional safety belts and airbags. Using cold, compressed gas, the inflated torso belt helps distribute crash-force energy across more of a passenger’s chest than a traditional belt in the event of certain frontal or side crashes.

#### INTELLIGENT ACCESS WITH PUSH-BUTTON START

Senses when the key fob is in range to unlock the driver’s door. Simply pull the door handle to unlock the vehicle. Once inside, to start the vehicle, press and hold the brake pedal while pushing the Engine Start/Stop button. To turn the vehicle off, shift into Park and push the Engine Start/Stop button.

#### LANE-KEEPING SYSTEM¹

Can alert the driver, day or night, if the vehicle is leaving its intended lane. Utilizing a forward-facing camera that reads lines on the road, Lane-Keeping System alerts the driver through 2 modes when unintentional lane departure is detected: Lane-Keeping Alert sends vibration pulses to the steering wheel to alert the driver; Lane-Keeping Aid applies steering torque to help direct the driver to steer the vehicle back into its lane.

#### LINCOLN DRIVE CONTROL

A suite of 3 technologies: 1. Continuously controlled damping suspension uses advanced sensors that constantly monitor and adjust the vehicle’s suspension motion, body movement, steering and braking. 2. Electric power-assisted steering (EPAS) measures steering input, adapts to changing road conditions and helps compensate for slight directional shifts caused by factors such as crowned roads and strong, steady crosswinds. 3. Active noise control refines the cabin’s sound quality experience by reducing undesirable engine noise with the use of a series of microphones and the vehicle’s speaker system. Opposing sound waves are sent to cancel the unwanted noise, or enhance the engine sound in Sport mode.²

#### PUSH-BUTTON SHIFT

Allows gear selection by pressing a button located in the center stack. The button for the selected gear turns amber, and the gear selected is also highlighted in the instrument cluster. The vehicle automatically shifts into Park when the ignition is shut off, or if the driver’s door is opened with the driver’s safety belt unbuckled.

#### SIRIUSXM SATELLITE RADIO, TRAFFIC¹ AND TRAVEL LINK¹

Offers over 130 channels, including commercial-free music, sports, news, talk and entertainment. Provides fuel prices, local and national weather, alerts on traffic-related incidents, and alternate route suggestions. Turn-by-turn directions are offered in your choice of Fastest, Shortest or Eco Route.

#### SMARTGAUGE® WITH ECOGUIDE

Hybrid information instrument cluster features 2 configurable LCD screens that offer access for driver control and detailed driving and hybrid data intended to help promote more efficient driving. Six display modes (Vehicle Range, Inform, Enlighten, Engage, Empower and My View) are available based on the level and detail of information desired.

#### SYNC® WITH MYLINCOLN TOUCH™

Voice-activated, in-vehicle connectivity system recognizes voice commands to control audio, vehicle climate, entertainment, phone information and more. Consists of a configurable 10.1” color LCD instrument cluster screen, an 8” LCD touch screen in the center stack, a media hub with 2 USB ports, an SD card reader and audio/video input jacks, and steering wheel-mounted 5-way controls.

#### TORQUE VECTORING CONTROL

Helps hold the vehicle to the road when accelerating through a corner by adjusting the speed between the front wheels while enhancing cornering agility and helping to reduce understeer.

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¹Available feature. ²Not available on MKZ Hybrid. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service is available in the 48 contiguous United States, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved.

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2013 MKZ

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Lincoln MKZ Premiere

STANDARD ENGINE
2.0L EcoBoost® I-4 turbocharged direct injection
240 hp @ 5,500 rpm
270 lb.-ft. of torque @ 3,000 rpm
EPA-estimated fuel economy
FWD 22 mpg city/33 hwy (16.5-gal. capacity)
AWD 22 mpg city/31 hwy (17.5-gal. capacity)

AVAILABLE ENGINE
3.7L Ti-VCT 24-valve aluminum V6
300 hp @ 6,500 rpm
277 lb.-ft. of torque @ 4,000 rpm
EPA-estimated fuel economy
FWD 19 mpg city/28 hwy (17.5-gal. capacity)
AWD 18 mpg city/26 hwy (17.5-gal. capacity)

TRANSMISSION
6-speed SelectShift Automatic® transmission with paddle activation

EPA-estimated fuel economy
FWD 22 mpg city/33 hwy (16.5-gal. capacity)
AWD 22 mpg city/31 hwy (17.5-gal. capacity)

Lincoln MKZ Hybrid Premiere

STANDARD ENGINE
2.0L Atkinson-cycle I-4 engine with permanent-magnet AC-synchronous electric motor
188 total system net hp
129 lb.-ft. of torque @ 4,000 rpm
State-of-the-art lithium-ion battery
EPA-estimated fuel economy
FWD 45 mpg city/45 hwy (13.5-gal. capacity)

BRAKES
Regenerative Braking System

INTERIOR ADDITIONS
110-volt power outlet
SmartGauge® with EcoGuide instrument cluster with 2 configurable LCD screens

TRANSMISSION
Electronically controlled continuously variable transmission (eCVT)

Standard Features Lincoln MKZ Premiere | Lincoln MKZ Hybrid Premiere

POWERTRAIN Front-wheel drive (FWD), hill start assist and Battery Management System

BRAKES Anti-Lock Brake System (ABS), electronic brakeforce distribution (EBD), electronic parking brake, and power 4-wheel disc brakes with ventilated rotors

DRIVING DYNAMICS Lincoln Drive Control featuring continuously controlled damping (CCD), electric power-assisted steering (EPAS), active noise control on MKZ (active noise cancellation on MKZ Hybrid); and Torque Vectoring Control

EXTERIOR 18" premium painted aluminum wheels with P255/45R18LRR all-season tires; adaptive light-emitting diode (LED) headlamps; LED taillamps; Lincoln split-wing grille; stainless steel dual exhaust system with bright outlets; power, heated, body-color sideview mirrors with integrated blind spot mirrors, security approach lamps and integrated LED turn signals; chrome inserts on door handles; solar-tinted laminated front-door and windshield glass; soft-close trunk; and Easy Fuel® capless fuel filler

INTERIOR DESIGN CONVENIENCES Premium leather-trimmed seats; 5-passenger seating; 10-way power, heated driver and front-passenger seats with 2-way power lumbar and driver’s side memory feature; accessory delay for power features; 12-volt powerports (3); dual-zone electronic automatic temperature control; front center floor console with armrest, storage and 2 cupholders; genuine wood accents on the instrument panel in brown swirl walnut or Prussian burl; Illuminated Entry System with theater-dimming feature; leather-wrapped steering wheel; map pockets on front seat backs; and 60/40 split-fold-flat spring-assisted rear seat

AUDIO | COMMUNICATION SYSTEMS Lincoln Premium Sound System with AM/FM stereo, single-CD player, MP3 capability, 11 speakers, and SiriusXM Satellite Radio, including SiriusXM Satellite receiver, low-profile antenna and 6-month trial subscription

INSTRUMENTATION | DRIVER CONTROLS Push-button shift; auto-dimming rearview mirror with compass and microphone; Intelligent Access with push-button start (2 key fob transmitters); SYNC® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with Bluetooth® technology, configurable 10.1" color LCD screen; 8” LCD touch screen in center stack, media hub with 2 USB ports, SD card reader and audio/video input jacks, and SYNC Services for Traffic, Directions and Information; power windows with global open and one-touch-up/-down; Remote Start System; and steering wheel-mounted controls for cruise, audio and MyLincoln Touch

SAFETY | SECURITY Personal Safety System™ for driver and front passenger with dual-stage front airbags,4 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; Belt-Minder® front safety belt reminder; driver and front-passenger knee airbags;4 front-seat side airbags;4 LATCH (Lower Anchors and Tether Anchors for Children); side-curtain airbags4 with roll-fold technology; AdvanceTrac® electronic stability control with Curve Control; anti-theft perimeter alarm; brake-actuated traction control; child-safety rear door locks; emergency glow-in-the-dark, in-trunk release handle; MyKey®; power door locks; SecuriCode® invisible keypad; SecuriLock® Passive Anti-Theft System; SOS Post-Crash Alert System5; and Tire Pressure Monitoring System (excludes spare)

2 Figures achieved using premium fuel. 3 Not available on MKZ Hybrid. 4 SYNC Services varies by trim level and model year and may require a subscription.

Comparisons based on 2012/2013 competitive models (Lincoln MKZ class is Luxury Midsize Sedans; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.
Available Equipment Groups  
Lincoln MKZ Premiere | Lincoln MKZ Hybrid Premiere

**SELECT**
Includes content of Premiere, plus:
- Rear view camera, leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl, ambient lighting, Reverse Sensing System, HD Radio™ Technology, exterior LED accent lamps, and auto-dimming driver's sideview mirror

**RESERVE**
Includes content of Select, plus:
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link (with 6-month trial subscription) for traffic updates, weather and fuel price updates; BLIS® (Blind Spot Information System) with cross-traffic alert;¹ power decklid with full up/down functionality; cooled, perforated driver and front-passenger seats; and power-tilt/telescoping steering column

**PREFERRED REQUIRES SINGLE-Panel POWER MOONROOF**
Includes content of Reserve, plus:
- 19" polished aluminum wheels with painted pockets; heated steering wheel; heated rear outboard seats; premium floor mats; 110-volt power outlet (standard on Lincoln MKZ Hybrid); and THX® II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, 700 watts of maximum power and a 14-channel amplifier

**PREFERRED REQUIRES RETRACTABLE PANORAMIC ROOF**
Includes content of Reserve, plus:
- 19" polished aluminum wheels with painted pockets; heated steering wheel; heated rear outboard seats; premium floor mats; 110-volt power outlet (standard on Lincoln MKZ Hybrid); and THX II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, 700 watts of maximum power and a 14-channel amplifier

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**Available Equipment**  
Lincoln MKZ | Lincoln MKZ Hybrid

19" 10-spoke polished aluminum wheels² Requires Select or Reserve; not available on MKZ Hybrid

19" 18-spoke polished aluminum wheels² Requires Select or Reserve; not available on MKZ Hybrid

18" summer-only tires MKZ Hybrid only; not available on Preferred

All-weather floor mats

Aluminum Trim Package Not available on Premiere, requires Charcoal Black interior

Brown Swirl Walnut Trim Package Requires Light Dune interior; standard with Charcoal Black interior

Cargo net

Inflatable rear outboard safety belts Not available on Premiere

Intelligent all-wheel drive Not available on MKZ Hybrid

Power rear sunshade Requires Preferred; not available with retractable panoramic roof

Retractable panoramic roof Not available on Premiere

Single-panel power moonroof

Technology Package Requires Reserve or Preferred
- Adaptive cruise control and forward collision warning with brake support, active park assist with Forward Sensing System, Lane-Keeping System, auto high-beam headlamps, and rain-sensing windshield wipers

THX II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, 700 watts of maximum power and a 14-channel amplifier Requires Reserve

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**DIMENSIONS | CAPACITIES**

Length 194.1"  
Wheelbase 112.2"  
Width (mirrors folded) 75.1"  
Width (including mirrors) 83.3"  
Height 58.2"  
Head room (front/rear) 37.9"/36.5"  
Shoulder room (front/rear) 57.7"/55.3"  
Hip room (front/rear) 55.1"/53.8"  
Leg room (front/rear) 44.3"/37.0"  
Passenger volume 96.4 cu. ft.  
Cargo volume 15.4 cu. ft. (11.1 cu. ft. Hybrid)  
Total interior volume 111.8 cu. ft. (107.5 cu. ft. Hybrid)

**AVAILABLE LINCOLN CUSTOM ACCESSORIES**

**ELECTRONICS**  
Vehicle security system; warning sensor systems; 3 DVD rear-seat entertainment systems³

**EXTERIOR**  
Rear bumper protector; side window deflectors; full vehicle cover³

**INTERIOR**  
All-weather and carpeted floor mats; ash cup/coin holders; cargo organizers and protectors; interior light kit

**WHEELS**  
18" Sparkle Nickel-painted wheels; wheel lock kit

Visit [accessories.lincoln.com](http://accessories.lincoln.com) to shop the complete collection.

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1 BLIS replaces standard integrated blind spot mirrors. ² Available early 2013. ³ Lincoln Licensed Accessory.
SPECIFICATIONS

1. White Platinum Metallic Tri-coat
2. Tuxedo Black Metallic
3. Ice Storm Metallic
4. Ruby Red Metallic Tinted Clearcoat
5. Ingot Silver Metallic
6. Crystal Champagne Metallic Tri-coat
7. Smoked Quartz Metallic Tinted Clearcoat
8. Bordeaux Reserve Metallic

Colors are representative only. Non-perforated leather is standard on Premiere and Select.
Luxury shouldn’t define who you are.

It should respect who you are.

2013 MKZ
Lincoln.com

Smoked Quartz Metallic Tinted Clearcoat. Available equipment.

1 4-year/50,000-mile Lincoln Maintenance Plan. Coverage includes an oil and filter change, tire rotation and multi-point inspection. See Service Advisor for details. Lincoln reserves the right to change program details at any time without incurring obligations. 2 Availability depends on dealership participation. See dealer for details.

LINCOLN COMPLIMENTARY MAINTENANCE
Your 2013 Lincoln MKZ includes no-charge, 4-year/50,000-mile maintenance. Maintenance items include oil changes, tire rotations and vehicle inspections. See dealer for details.

COMPLIMENTARY SERVICE LOANER AND CAR WASH
Lincoln provides a complimentary Lincoln Service loaner when you bring your 2013 Lincoln MKZ in for warranty service, and a car wash for all service visits. See dealer for details.

MYLINCOLN MOBILE™ APP
The new MyLincoln Mobile app extends the benefits of being a Lincoln client beyond the vehicle. Intuitive and useful features include: directions sent from your phone to your vehicle, vehicle finder, parking meter timer, locate a dealer, and live vehicle information and roadside assistance.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES
Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

INSURANCE SERVICES

LINCOLN EXTENDED SERVICE PLAN
For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

GENUINE LINCOLN ACCESSORIES
will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

ROADSIDE ASSISTANCE
for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

LINCOLN COMPLIMENTARY MAINTENANCE
The new 2013 Lincoln MKZ includes no-charge, 4-year/50,000-mile maintenance. Coverage includes an oil and filter change, tire rotation and multi-point inspection. See dealer for qualifications and complete details.

LINCOLN WARRANTIES
Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. MKZ Hybrid unique electric components are covered during the Hybrid Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. See dealer for limited warranty details.