TAURUS Specifications | Standard Features

Mechanical
- 4-wheel disc Anti-Lock Brake System (ABS)
- Battery Management System
- Brake- and engine-actuated traction control
- Electric power-assisted steering (EPS)
- Suspension – Front: Independent MacPherson strut
- Suspension – Rear: Independent multi-link
- Torque Vectoring Control

Seating
- Front bucket seats
- 60/40 split-fold rear seat back with fold-down center armrest

Interior
- 12-volt powerpoints (2)
- Auxiliary drive for power features
- Automatic temperature control
- Adjustable rear vents
- Auxiliary audio input jack
- Driver and front passenger seat back map pockets
- Front and rear carpeted floor mats
- Front center floor console with armrest and storage
- Front overhead console with dome and map lights
- Power door locks
- Rear seat reading lights
- Tilt/telescoping steering column

Exterior
- Easy Fuel® capless fuel filler
- Light-emitting diode (LED) headlamps
- Rear-window defroster
- Solar-tinted glass

Safety & Security
- Personal Safety System™ for driver and front passenger includes dual-stage front air bags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Front-seat side airbags
- Safety Canopy® System with side-curtain airbags and rollover sensor
- 3-point safety belts for all seating positions
- AdvanceTrac® electronic stability control and Curve Control
- Battery saver
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Illuminated entry system
- Keyless Entry System
- Tire Pressure Monitoring System (excludes spare)

SE Equipment Group 100A
- Includes all standard features, plus:

Mechanical
- 3.5L Ti-VCT V6 engine
- 6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation
- Front-wheel drive (FWD)

Seating
- 6-way adjustable front head restraints

Interior
- AM/FM stereo/single-CD player with MP3 capability and 6-speakers
- Cruise control
- Driver Information Center
- Mirrors – Driver Info Message Center
- MyFord with 4.2” LCD displays in instrument cluster and center stack
- Power windows with one-touch up/down driver’s side window feature

Exterior
- Power windows with one-touch up/down driver’s side window feature
- Single-zone manual air conditioning

Horsepower, Torque & EPA-Estimated Fuel Economy

<table>
<thead>
<tr>
<th>Horsepower, Torque &amp; EPA-Estimated Fuel Economy</th>
<th>3.5L Ti-VCT V6 Engine</th>
<th>2.0L EcoBoost® I-4 Engine</th>
<th>3.5L EcoBoost® V6 Engine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Horsepower:</td>
<td>288 @ 6,500 rpm</td>
<td>240 @ 5,500 rpm</td>
<td>365 @ 5,500 rpm</td>
</tr>
<tr>
<td>Torque (lb.-ft.):</td>
<td>254 @ 4,000 rpm</td>
<td>270 @ 1,675–4,800 rpm</td>
<td>350 @ 1,500–5,000 rpm</td>
</tr>
<tr>
<td>EPA-Estimated Combined Fuel Economy:</td>
<td>19 city/29 hwy/23 combined mpg</td>
<td>22 city/31 hwy/25 combined mpg (projected)</td>
<td>17 city/26 hwy/20 combined mpg</td>
</tr>
<tr>
<td>Fuel Economy:</td>
<td>18 city/29 hwy/23 combined mpg</td>
<td>18 city/26 hwy/21 combined mpg</td>
<td></td>
</tr>
</tbody>
</table>

1Always wear your safety belt and secure children in the rear seat. 2Figures achieved using premium unleaded fuel. 3Ford preliminary test data. Pending EPA certification.

Comparisons based on 2012 competitive models (class is Full Size Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicle shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and te production variability. Following release of the FWD, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.
Specifications | Standard Features

**SEL**
Equipment Group 200A includes select SEL features, plus:

**Seating**
- Unique cloth seats

**Interior**
- Auto-dimming rearview mirror
- Covered front-row cupholders and storage
- Dual-zone electronic automatic temperature control
- Ford SYNC® voice-activated, in-vehicle connectivity system
- Leather-wrapped steering wheel
- MyFord Touch® with 2 configurable 4.2” color LCD displays in instrument cluster; 8” LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Message center with compass
- Power windows with global open and one-touch-up/-down for driver and front passenger

**Exterior**
- 18” Sparkle Silver-painted aluminum wheels with P235/55R18 all-season tires
- Anti-theft perimeter alarm
- Body-color, power, heated sideview mirrors with memory, approach lamps and integrated blind spot mirrors
- Chrome-accented, power, heated sideview mirrors with memory, approach lamps and integrated blind spot mirrors
- LED supplemental park lamps

**Limited**
Equipment Group 300A includes select SEL features, plus:

**Seating**
- 10-way power driver and front passenger seats with driver’s side memory feature
- Leather-trimmed seats with perforated leather inserts

**Interior**
- Additional center speaker
- Ambient lighting
- Bright front door-sill plates
- Cargo net
- Ford SYNC® voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information
- Leather-wrapped shift knob with chrome trim
- Leather-wrapped steering wheel
- Message center with compass
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Reverse Sensing System
- Rear view camera
- Rear spoiler
- Remote Start System
- SiriusXM Satellite Radio with 6-month trial subscription

**SHO**
Equipment Group 400A includes select Limited features, plus:

**Mechanical**
- 3.5L EcoBoost® V6 engine
- 6-speed SelectShift Automatic transmission with paddle shifters
- All-wheel drive (AWD)
- Electric power actuated steering with drift control
- MyFord Touch® with 2 configurable 4.2” color LCD displays in instrument cluster; 8” LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Message center with compass
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Reverse Sensing System
- Rear view camera
- Rear spoiler
- Remote Start System

**Exterior**
- 19” premium Luster Nickel-painted aluminum wheels with P255/45R19 LRR all-season tires
- Chrome-accented, power, heated sideview mirrors with memory, approach lamps and integrated blind spot mirrors
- LED supplemental park lamps with piano black bezels
- Piano black mesh grille
- Piano black, power, heated sideview mirrors with memory, approach lamps and integrated blind spot mirrors
- Top grain leather-wrapped steering wheel
- Top grain leather-wrapped shift knob
- Top grain leather-wrapped door panel

**Interior**
- 10-way power driver and front passenger seats with driver’s side memory feature
- Leather-trimmed seats with perforated leather inserts
- Leather-wrapped shift knob with chrome trim
- Leather-wrapped steering wheel
- Message center with compass
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Reverse Sensing System
- Rear view camera
- Rear spoiler
- Remote Start System
- SiriusXM Satellite Radio with 6-month trial subscription

**Exterior Dimensions**
- Wheelbase 112.9”
- Length 202.9”
- Height 60.7”
- Width – Excluding mirrors 76.2”
- Width – Including mirrors 85.7”

**Interior Dimensions**
- Headroom 36.0”
- Shoulder room 59.1”/59.6”
- Hip room 55.7”/55.9”

**Capacities**
- Passenger volume 102.2
- Luggage capacity 20.1
- Total interior volume 122.3
- Fuel Tank (gal.) 19.0

Dimensions may vary by trim level. SiriusXM Satellite Radio, Traffic, and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. Sony is a registered trademark of the Sony Corporation. Miko is a registered trademark of Miko s.r.l. Alcantara is a registered trademark of Alcantara S.p.A., Italy.
SE+SEL Specifications

1. Available feature.


Quasi-dual exhaust with chrome tips. SEL: Leather-wrapped shift knob with chrome trim.
SE+SEL Specifications

Exteriors | Interiors
--- | ---
SE | Dune Cloth
A | White Platinum Metallic Tri-coat
B | Oxford White
C | Ingot Silver Metallic
D | Sterling Gray Metallic
E | Ginger Ale Metallic
F | Ruby Red Metallic Tinted Clearcoat
G | Kodiak Brown Metallic
H | Deep Impact Blue Metallic
I | Tuxedo Black Metallic

SEL | Dune Cloth – Standard
A | White Platinum Metallic Tri-coat
B | Oxford White
C | Ingot Silver Metallic
D | Sterling Gray Metallic
E | Ginger Ale Metallic
F | Ruby Red Metallic Tinted Clearcoat
G | Kodiak Brown Metallic
H | Deep Impact Blue Metallic
I | Tuxedo Black Metallic
J | Dune Cloth – Optional
K | Charcoal Black Cloth – Standard
L | Dune Leather – Optional
M | Charcoal Black Leather – Optional

SE Available Options
- 2.0L EcoBoost® I-4 engine with 6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation
- All-weather floor mats
- Ash cup/coin holder with lighter element
- Rear spoiler

SEL Available Options
- 2.0L EcoBoost® I-4 engine with 6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation
- AWD
- Leather-trimmed seats with heated front seats
- Power moonroof (requires 201A or 202A)

SE Available Equipment Groups
- Equipment Group 201A – SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services; 2 configurable 4.2” color LCD displays in instrument cluster; 8” LCD touch screen in center stack; media hub with 2 USB ports, 3.5mm card reader and audio/video input jacks; additional center channel speaker; Reverse Sensing System.

Available Options
- 2.0L EcoBoost I-4 engine with 6-speed SelectShift Automatic transmission with Sport Mode and shifter button activation (n/a with AWD)
- All-weather floor mats
- Ash cup/coin holder with lighter element
- Rear spoiler
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A or 202A)

Available Ford Custom Accessories
Visit accessories.ford.com to shop the complete collection.
Available feature.

Dune leather trim. Available equipment:
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Multicontour front seats with Active Motion®
- Adaptive cruise control and collision warning with brake support
- "LIMITED" front floor mats.

Available feature.
Limited Specifications

Exteriors

<table>
<thead>
<tr>
<th>Color</th>
<th>Interiors</th>
</tr>
</thead>
<tbody>
<tr>
<td>A White Platinum Metallic Tri-coat†</td>
<td>1 2</td>
</tr>
<tr>
<td>B Ingot Silver Metallic</td>
<td>1 2</td>
</tr>
<tr>
<td>C Sterling Gray Metallic</td>
<td>1 2</td>
</tr>
<tr>
<td>D Ginger Ale Metallic</td>
<td>1 2</td>
</tr>
<tr>
<td>E Ruby Red Metallic Tinted Clearcoat†</td>
<td>1 2</td>
</tr>
<tr>
<td>F Kodiak Brown Metallic</td>
<td>1 2</td>
</tr>
<tr>
<td>G Deep Impact Blue Metallic</td>
<td>1 2</td>
</tr>
<tr>
<td>H Tuxedo Black Metallic</td>
<td>1 2</td>
</tr>
<tr>
<td>I Dune Leather with Perforated Inserts – Standard</td>
<td></td>
</tr>
<tr>
<td>J Charcoal/Black Leather with Perforated Inserts – Standard</td>
<td></td>
</tr>
</tbody>
</table>

Interiors

<table>
<thead>
<tr>
<th>Color</th>
<th>Interiors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luster Nickel-Painted Aluminum Standard</td>
<td></td>
</tr>
<tr>
<td>20” Premium Polished Aluminum Available</td>
<td></td>
</tr>
</tbody>
</table>

Available Equipment Groups

Equipment Group 301A — Power-adjustable pedals with memory • auto-dimming driver’s side rearview mirror • BLIS® (Blind Spot Information System) with cross-traffic alert • Intelligent access with push button start • power 60/40 reclining second row seats • heated front seats and steering wheel • Rearview camera with 10.8” enhanced backup view • Heated and cooled front seats • Heated steering wheel • Heated rear outboard seats • Head-up display • Reverse sensing system • 4G LTE Wi-Fi hot spot

Equipment Group 302A — Includes all content of 301A + active park assist • auto high beams with rain-sensing wipers • heated steering wheel • Intelligent access with push button start • 10-way power driver and passenger seats • HD Radio™ Technology • Voice-activated navigation system with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription • Rear spoiler

Available Options

2.0L EcoBoost® I-4 engine with 6-speed SelectShift Automatic transmission with Sport Mode and shifter button activation (n/a with AWD)
20” polished aluminum wheels (requires 301A or 302A)
Adaptive cruise control with collision warning with brake support (requires 301A or 302A)
All-wheel drive (AWD)
All-weather floor mats†
Ash cup/coin holder with lighter element†
Cargo organizer†
Multicontour front seats with Active Motion® (requires 301A or 302A)
Power moonroof (requires 301A or 302A)
Rear spoiler
Voice-activated navigation system with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection

†Additional charge: Factory-installed Accessory. Colors are representative only. See your dealer for actual paint/trim options.
SHO Specifications

Charcoal Black leather trim with Mayan Gray Miko® Suede perforated inserts. Available equipment.
- Charcoal Black leather trim with perforated inserts.
- "SHO" engine cover.
- EcoBoost® direct fuel injector.
- Rear spoiler.

2013 TAURUS
ford.com
SHO Specifications

Available Equipment Group

Equipment Group 402A – Heated and cooled front seats • active park assist • auto high beams with rain-sensing wipers • BLIS® (Blind Spot Information System) with cross-traffic alert • heated steering wheel • heated rear outboard seats • rear window power sunshade • HD Radio™ Technology • Audio System from Sony® with 12 speakers.

Available Package

SHO Performance Package includes performance friction brake pads, sport calibrated steering, AcuraLink® electronic stability control “Sport Mode” setting, 3.16:1 final drive ratio, Alcantara® suede-trimmed steering wheel, 20” machined and painted aluminum wheels with P245/45R20 Performance Summer Tire Compound and tire sealant/inflation kit (n/a with adaptive cruise control).

Available Options

20” machined and painted aluminum wheels with P245/45R20 all-season tires (requires 402A)
Adaptive cruise control and collision warning with brake support (requires 402A; n/a with SHO Performance Package)
All-weather floor mats
Ash cup/coin holder with lighter element
Cargo organizer
Multicontour front seats with Active Motion® (requires 402A)
Moonroof (requires 402A)
Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection.

Exteriors

A. White Platinum Metallic Tri-coat
B. Ingot Silver Metallic
C. Sterling Gray Metallic
D. Ruby Red Metallic Tinted Clearcoat
E. Deep Impact Blue Metallic
F. Green Gem Metallic
G. Tuxedo Black Metallic

Interiors

1. Charcoal Black Leather with Charcoal Black Miko® Suede Perforated inserts and front-seat embroidered “SHO” graphics – Standard
2. Charcoal Black Leather with Mayan Gray Miko Suede Perforated inserts and front-seat embroidered “SHO” graphics – Standard

12 Premium Luster Nickel-Painted Aluminum Standard
20” Machined and Painted Aluminum Available

Additional Change: Factory-Installed Accessory.
Colors are representative only. See your dealer for actual paint/trim options.

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Ruby Red Metallic Tinted Clearcoat. Available equipment.
New Vehicle Limited Warranty. We want your Ford Taurus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage—all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. Genuine Ford Accessories (GFA) are warranted by the accessory manufacturer’s warranty. GFA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and for a copy of all limited warranties.