POWER TRIP. The 2010 Lincoln Navigator and Navigator L. Power-deployable running boards extend automatically whenever you open a door. A Rear View Camera displays what’s behind you when backing up, while a virtual assistant handles your calls and music. Power-folding sideview mirrors, a power liftgate, and a PowerFold® 3rd-row seat offer additional assistance.
ACHIEVES 20 MPG ON THE HIGHWAY.1 Teamed with a wide-ratio 6-speed automatic transmission that provides precise shifts, the 2010 Lincoln Navigator’s authoritative 5.4L 3-valve V-8 FFV engine works with purposeful precision to deliver 310 hp2 and 365 lb.-ft. of torque. The fact that it achieves these numbers on regular unleaded (87 octane) fuel – not premium – is all the more impressive. Equally noteworthy is the engine’s deceleration fuel-shut-off tuning that helps the up-to-8-passenger Navigator achieve 20 mpg highway. As you back off on the accelerator when coasting on the highway, the system automatically shuts off fuel, helping to improve fuel economy.

At the pump, Navigator even allows for a choice of fuel. Flex Fuel capability means Navigator can operate on E85 (85% ethanol/15% gasoline), gasoline, or any blend of the two. As you drive, an advanced Powertrain Control Module determines the ethanol/gas mixture and automatically adjusts for optimum performance. So whatever your fuel of choice, Navigator’s tenacious V-8 empowers you to pass without pause.

VIP SEATING. IN ALL THREE ROWS.

FRONT-ROW ACCOMMODATIONS. Heated and cooled leather-trimmed driver and front-passenger seats provide three levels of warm and cool luxury, as well as 10-way power controls for finding the perfect position. Settings for the power driver seat, power-adjustable pedals and leather- and wood-trimmed, power-tilt steering wheel can be programmed and recalled by two different drivers.

SECOND ROW MAKES IT 7 OR 8. Standard Navigator seating for seven gives 2nd-row passengers dual reclining leather-trimmed, heated seats and a large center floor console. For pass-through access to the 3rd row, a 2nd-row option without the center console is available. An 8-passenger configuration features an available 2nd-row 40/20/40 split-folding bench seat with heated outboard seats.

THIRD ROW. STILL FIRST CLASS. With best-in-class leg room of 37.7," Navigator’s 3rd row lets even adult passengers ride in style. Outlets for the Dual-zone Electronic Automatic Temperature Control help keep them comfortable. Choose the available Elite Package, and 2nd- and 3rd-row passengers can view the 8” screen of the included Rear-Seat DVD Entertainment System.

A CAPACITY FOR CARGO. To access the spacious rear cargo area, the power liftgate of Lincoln Navigator opens and closes easily. Just press a button on the instrument panel, on your key fob, or in the rear cargo area. To utilize 103.3 cu. ft. of cargo space (128.2 cu. ft. in Navigator L), simply fold down the 2nd- and 3rd-row seats. In Navigator L, a standard Cargo Management System helps you organize the additional 24.5 cu. ft. of cargo space you’ll have to fill. Use the simple panel divider to split the space for bi-level storage.
CARRY YOUR DREAMS IN STYLE.

TOW UP TO 9000 POUNDS. Whether it’s an evening at the opera or a weekend of boating at the lake, Lincoln Navigator is completely empowering. In fact, when properly equipped, Navigator 4x2 models allow you to tow up to 9000 lbs.; the Navigator L offers 8700 lbs. \(^1\) 4x4 models, up to 8700 lbs. \(^1\) The Tow/Haul Mode in Navigator’s 6-speed transmission automatically adjusts transmission response to improve all-around performance while towing. When going downhill, Tow/Haul Mode helps keep the vehicle from gaining too much speed. When going uphill, it helps the engine stay in its power band by holding the transmission gear for a longer time.

New this year, standard Trailer Sway Control works with standard AdvanceTrac® with RSC® (Roll Stability Control™) to monitor vehicle motion and, if necessary, takes measures to help bring Navigator and the trailer under control. It’s just one more facet of Navigator’s compelling power.

\(^1\)Towing capacity for Navigator L: 4x2 – 8700 lbs.; 4x4 – 8500 lbs.
TAKE COMMAND OF THE POSSIBILITIES.
YOU ARE HERE. EVERYTHING IS POSSIBLE. Navigator’s premium leather-trimmed 1st- and 2nd-row seats (heated and cooled for the driver and front passenger) are available in hues of Camel, Charcoal Black or Stone. Gracing each 1st-row head restraint: an embroidered Lincoln Star. Figured Maple or Ebony wood trims each door, the leather-wrapped steering wheel and the instrument panel. Satin-nickel and chrome accents create an engaging environment.
ON COURSE AND ALWAYS CONNECTED.

VOICE-ACTIVATED MOBILE AND MUSIC. Enter Navigator with your paired Bluetooth®-enabled phone or plug your digital media player into its USB port. Lincoln SYNC™ knows you’re there. Press a steering wheel button, say “Call office” or “Play Genre: Rock,” and it follows your commands. New this year: SYNC with 911 Assist™ can place an emergency call from your phone if any airbag deploys. And unlike other systems that send you to a call center, SYNC connects you directly to a 911 operator. The latest version features other Driver Services:® up-to-the-minute weather, traffic alerts, turn-by-turn directions, and more. All at no monthly fee.® Developed in concert with Microsoft,® SYNC also helps you request a Vehicle Health Report that can be viewed online. You talk. SYNC listens.®

STAY IN THE KNOW. EVEN ON THE GO. You’re always on the move. So class-exclusive SIRIUS Travel Link™ included with Navigator’s available voice-activated Navigation System, is your link to vital information – whether you’re on the town or far from it. On the generous 6.5” color LCD screen, access real-time traffic with incident information.® If an accident lies ahead, see how to bypass it. Find the lowest-priced fuel and be routed there. Check local movie listings and showtimes. Access current and forecasted weather. Even check the scores and schedules of major league sports teams. This information only enhances an easy-to-use Navigation System that plots a course while driving as soon as you state your destination. A bird’s-eye view includes landmarks for additional reference. This multifunctional system even lets you watch your favorite DVDs, in full THX® II Certified 5.1 Surround sound, when Navigator is in “Park.”

SYNC
POWERED BY Microsoft

SIRIUS
TRAVEL LINK™

1Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.® The vehicle’s electrical system (including the battery), the wireless service provider’s signal, and the paired mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.® These SYNC services not available with optional Navigation System. See your dealer for details.

2For original owner, 3 years.

3Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after complimentary six months expire. Service available in the 48 contiguous United States and the District of Columbia.

lincoln.com
THE SWEET SPOT?
ANY SEAT IN LINCOLN NAVIGATOR.

THX® II CERTIFIED 5.1 SURROUND AUDIO SYSTEM.
Included in the available Elite Package, the THX II Certified 5.1 Surround Audio System brings home-theater sound to Lincoln Navigator. Whether you’re driving or comfortably seated in Navigator’s third row, you’ll experience the “sweet spot” for THX sound quality. Experience DVD-Audio discs in true surround sound and listen to CDs, MP3s, standard SIRIUS® Satellite Radio, and even digital music stored on your phone like never before. In this acoustically engineered cabin, bass notes thump, drum beats pop, and vocals are presented with astounding clarity. Fourteen strategically aimed and focused speakers ensure a high-impact listening event. On Lincoln Navigator models not equipped with the Navigation System, a THX II Certified Audio System with 6-disc CD changer is standard.

1. A center-channel **THX Slot Speaker™** array produces a wide, spacious sound stage and home theater-like ambience.

2. The available **voice-activated Navigation System**, with nearly 10 gigabytes of hard drive storage, lets you rip, store and manage up to 2400 tracks with its Jukebox feature.

3. Digital media players and flash drives connect via USB port and are voice-activated through the **Lincoln SYNC® communications and entertainment system**.

4. Sophisticated **Digital Signal Processing** provides spectral balance, wide dynamic range and exceptional acoustic performance, while volume-processing technologies compensate for increases in vehicle speed.

5. New **DTS Neural Surround™** delivers surround sound experiences from stereo-based music sources such as SIRIUS Satellite Radio, CDs and digital music stored on MP3 players and mobile phones.

6. A 12-channel amplifier produces **600 watts of power** from 20Hz to 20kHz with a total harmonic distortion of less than 0.1%.

7. Rich, deep bass emanates from an **8” rear subwoofer**.
EXTENSIVE COVERAGE. Six standard airbags offer enhanced protection in Navigator and Navigator L. Driver and front-passenger coverage includes dual-stage front airbags and front-seat side airbags. All outboard passengers benefit from the side-curtain airbags and rollover sensor in the Safety Canopy® System. In certain types of side-impact or rollover events, side-curtain airbags deploy from the headliner to cover all three rows of the vehicle.

FIRMLY PLANTED. Also standard is AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™); the industry’s only electronic stability control system with two gyroscopeic sensors – one of which is a unique vehicle-roll motion sensor that directly measures the roll rate 100 times every second.

Working in conjunction with the Anti-lock Brake System (ABS), traction control and yaw control, AdvanceTrac with RSC uses the roll rate and other information to automatically determine when and how it will apply individual brakes and/or modify engine power to help keep all four wheels of Lincoln Navigator well grounded.

ATTENTION-GETTER. Additional peace of mind comes from the standard SOS Post-Crash Alert System which becomes operational in the event of airbag deployment or safety belt pretensioner activation. If either of these occurs, the hazard lights flash and the horn sounds so that you and your passengers may be more easily located. In this case, drawing attention to yourself is a very good thing.

\^Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. **SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.**
STANDARD LUXURY FEATURES

Rapid Spec 100A

ENGINE
- 5.4L SOHC 3-valve V-8 FFV
- 310 hp @ 5100 rpm/365 lb.-ft. of torque @ 3600 rpm
- 28-gallon fuel tank

DRIVETRAIN
- Rear-wheel drive
- 6-speed automatic transmission with Tow/Haul Mode

WHEELS | TIRES
- 18" 7-spoke aluminum wheels with 17" steel spare

BRAKES
- Power 4-wheel disc brakes with Anti-lock Brake System (ABS)

SUSPENSION | STEERING
- Independent front and rear suspension
- Front and rear stabilizer bars
- Variable-assist power steering

EXTERIOR
- Projector-style High-Intensity Discharge (HID) headlamps with autolamp feature
- Fog lamps
- Chrome-accented lower bodyside cladding
- Power-folding, heated sideview mirrors with chrome caps, security approach lamps, integrated turn signals and memory
- Tow hooks integrated into front fascia
- Privacy glass
- Power flip-out rear quarter windows
- Power-deployable running boards
- Luggage rack with chrome accents and Black crossbars
- Rain-sensing, speed-sensitive intermittent windshield wipers
- 2-speed intermittent rear-window wiper with washer
- Power liftgate
- Chrome exhaust tip
- Rear View Camera with image displayed in auto-dimming rearview mirror
- Forward Sensing System
- Reverse Sensing System
- Class III/IV Standard-Duty Trailer Tow Package with frame-mounted trailer hitch receiver integrated into rear fascia, 4-pin wiring harness and Trailer Sway Control

INSTRUMENTATION | DRIVER CONTROLS
- Accessory-timed delays with theater-dimming lighting
- Auto-dimming rearview mirror
- White LED-backlit instrument cluster with speedometer, tachometer, battery gauge, fuel level gauge, coolant temperature gauge and message center
- Message center with compass display, distance-to-empty, average fuel economy, odometer and trip odometer
- Overhead console with 1st-row map lights, sunglasses storage,
- power rear quarter window switches and conversation mirror
- Memory settings for driver-seat position, sideview mirrors,
- power-adjustable pedals and power-tilt steering wheel
- Leather- and wood-trimmed power-tilt steering wheel with memory and controls for audio, Lincoln SYNC, cruise and Navigation System (if equipped)
- Power-adjustable brake and accelerator pedals with memory
- Power windows with front one-touch-up/-down feature
- Universal Garage Door Opener in overhead console

INTERIOR
- Authentic wood and satin-nickel accents on steering wheel, center stack and door-trim panels
- Dual-zone Electronic Automatic Temperature Control
- Auxiliary Climate Control with 2 overhead vents for 2nd and 3rd rows, plus controls in overhead console and back of 1st-row center floor console
- 1st-row center floor console with floor shifter, armrest, covered storage bin with chrome handle and two-tiered storage, 2 front cupholders, auxiliary audio input jack and USB port, rear audio/ climate controls, 2 headphone jacks and 2 rear cupholders
- 2nd-row center floor console with padded armrest, covered storage and 2 cupholders

Head room
- Navigator/L 39.5" 1st row
- 39.7" 2nd row
- 37.6"/38.0" 3rd row

Shoulder room
- Navigator/L 63.3" 1st row
- 63.7" 2nd row
- 51.9"/67.1" 3rd row

Hip room
- Navigator/L 60.2" 1st row
- 59.9" 2nd row
- 50.1"/51.8" 3rd row

Leg room
- Navigator/L 41.1" 1st row
- 39.1" 2nd row
- 37.7" 3rd row

Cargo volume (cu. ft.)
- Navigator/L 103.3/128.2 behind 1st row
- 54.4/86.3 behind 2nd row
- 18.1/42.6 behind 3rd row

Towing capacity (max. lbs.)
- Navigator/L 9000/8700 4x2
- 8700/8500 4x4
SEATING
1st-row premium leather-trimmed, heated and cooled, low-back bucket seats with 10-way power adjustments, including power lumbar and recline, 2-way adjustable head restraints with embroidered Lincoln Star and driver-side memory
2nd-row leather-trimmed, heated, low-back fold-down bucket seats with recline and easy entry to 3rd row
3rd-row PowerFold® 60/40 split bench seat

AUDIO | COMMUNICATION SYSTEMS
THX® II Certified Audio System with AM/FM stereo and 6-disc in-dash CD changer with MP3 capability; driver-adjustable, speed-compensated volume control; and 14 speakers (including an 8” subwoofer)
Lincoln SYNC® voice-activated, in-vehicle communications and entertainment system (with USB port in 1st-row center floor console)
SIRIUS Satellite Radio with over 130 channels and a 6-month complimentary subscription to SIRIUS

SAFETY | SECURITY
Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, crash severity sensor and restraint control module
AdvanceTrac® with RSC® (Roll Stability Control™)
3-point safety belt restraints for all seating positions; height-adjustable in 1st row
Front-seat side airbags
Lower anchors and tether anchors for child-safety seats (LATCH) in all 2nd-row seating positions; tether anchor only in 3rd-row center
MyKey™ owner controls feature
Perimeter anti-theft alarm
Remote keyless-entry system with integrated keyhead transmitter remotes (2), illuminated entry, and security approach lamps in sideview mirrors
SecuriCode™ keyless-entry keypad mounted on driver door
SecuriLock® passive anti-theft ignition system
Safety Canopy® System with 3-row side-curtain airbags and rollover sensor
SOS Post-Crash Alert System™

NAVIGATOR L
Rapid Spec 200A
In addition to equipment on Navigator:
• 24.5 cu. ft. of additional cargo space behind the 3rd-row seat
• Cargo Management System
• 33.5-gallon fuel tank

AVAILABLE LUXURY PACKAGES
MONOCHROME APPEARANCE PACKAGE
• Chrome upper grille; body-color lower grille and hood accent
• Body-color lower bodyside cladding with chrome “NAVIGATOR” lettering
• Power-folding, heated sideview mirrors with body-color mirror caps

MONOCHROME LIMITED EDITION PACKAGE
• Chrome upper grille; body-color lower grille and hood accent
• Body-color lower bodyside cladding with chrome “NAVIGATOR” lettering
• Power-folding, heated sideview mirrors with body-color mirror caps
• “LIMITED EDITION” exterior badge
• Charcoal Black embroidered Lincoln Star on all head restraints
• Black carpeting and floor mats/Ebony wood trim
• Premium leather-trimmed seats in Stone or Camel with Charcoal Black inserts and Black piping

ELITE PACKAGE
Rapid Spec 101A with 100A or 201A with 200A
• Power moonroof with medium overhead console
• Voice-activated Navigation System featuring SIRIUS Travel Link™ (with 6-month complimentary subscription to Travel Link service), nearly 10 gigabytes of digital storage for pictures and music, and on-screen image from Rear View Camera
• THX II Certified 5.1 Surround Audio System with AM/FM stereo/single-CD/DVD/Jukebox, MP3 capability, 14 speakers (including an 8” subwoofer), 600 watts of power and 12-channel amplifier
• Rear-Seat DVD Entertainment System

CLASS III/IV HEAVY-DUTY TRAILER TOW PACKAGE
• Rear load-leveling air suspension
• Frame-mounted, heavy-duty hitch receiver with 4- and 7-pin wiring harness; brake module wiring
• Heavy-duty radiator, flasher and transmission cooler

AVAILABLE EQUIPMENT
• Control Trac® 4-wheel-drive (4WD) system
• 20” 7-spoke chrome-aluminum wheels
• Power moonroof with medium overhead console
• Chrome hood accent
• 2nd-row leather-trimmed 40/20/40 split-folding bench seat with fold-flat feature, outboard heat and recline, and center section that slides forward
• 2nd-row center floor console delete
• Rear-Seat DVD Entertainment System with 8” screen, remote control and 2 sets of wireless headphones

1Always wear your safety belt and secure children in the rear seat. 2Not available with chrome hood accent or Monochrome Limited Edition Package. 3Not available with chrome hood accent or Monochrome Appearance Package. Requires Rapid Spec 101A or 201A. 4Not available with Monochrome Appearance Package or Monochrome Limited Edition Package.
STONE OR CAMEL LEATHER WITH CHARCOAL BLACK INSERTS AND BLACK PIPING | EBONY WOOD

Monochrome Appearance Package
Stone Leather trim is offered with all exterior colors

Monochrome Appearance Package
Camel Leather trim is offered with:
- Dark Blue Pearl, Tuxedo Black
- Royal Red, White Platinum Tri-Coat

Monochrome Appearance Package
Camel Leather trim is offered with:
- Dark Blue Pearl, Tuxedo Black
- Royal Red, White Platinum Tri-Coat

Monochrome Appearance Package
Charcoal Black Leather trim is available with:
- Tuxedo Black, Sterling Grey
- Ingot Silver, White Platinum Tri-Coat

Monochrome Limited Edition Package
Stone Leather trim is offered with:
- Tuxedo Black, Sterling Grey, Ingot Silver, White Platinum Tri-Coat

Camel Leather trim is offered with:
- Tuxedo Black, Sterling Grey, Ingot Silver, White Platinum Tri-Coat

Charcoal Black Leather trim is available with:
- Tuxedo Black, Sterling Grey, Ingot Silver, White Platinum Tri-Coat

Stone Leather trim is available with all exterior colors

Stone Leather trim is offered with all exterior colors

CAMEL LEATHER | FIGURED MAPLE WOOD

STONE LEATHER | EBONY WOOD

CHARCOAL BLACK LEATHER | EBONY WOOD

STONE LEATHER | EBONY WOOD
Additional cost.
Colors are representative only.
additional cost, as well as a 6-year/70,000-mile powertrain limited warranty which features no deductible and is fully transferable. And Roadside Assistance for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details on all of these privileges.

SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/serviceterms.

Microsoft is a registered trademark of Microsoft Corporation.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

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Comparisons based on 2009 competitive models (Full-Size Luxury SUV class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source of up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

FORD CREDIT Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

FORD MOTOR COMPANY INSURANCE SERVICES Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordxp.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

FORD EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer’s warranty. Contact your Lincoln Mercury Dealer for details regarding the manufacturer’s limited warranty and/or a copy of the LLA product limited warranty offered by the accessory manufacturer.

Complimentary maintenance makes driving your Lincoln even more of a pleasure. Simply bring it to an authorized Lincoln service center, and scheduled maintenance will be performed at no charge throughout your first year of ownership or 15,000 miles, whichever comes first. Additional peace of mind comes from a 4-year/50,000-mile bumper-to-bumper New Vehicle Limited Warranty that covers repair, replacement or adjustment of parts at no